

# **PRESENTING**

# **The New Ford Freestyle**

Josh hai dil mein.





We will always treat you with respect.

Be truthful and transparent.

Pay attention to your needs.

And fulfil our promises.

Ford. Kuch alag si, family wali feeling.



#### Service Price Promise

Calculate your service cost and know exactly how much it will cost to replace your car's parts



## Real-Time Service Update

Receive regular real time updates for your car service



#### Ford Fast Forward Service

Ford commits to deliver the guest car within 90 minutes on every Periodic Maintenance Service



#### Ford Protect Roadside Assistance

Just dial 1800-209-7400 or 1800-103-7400 for any emergency support for your Ford vehicle. (Available 24x7)



# Pick Up and Drop

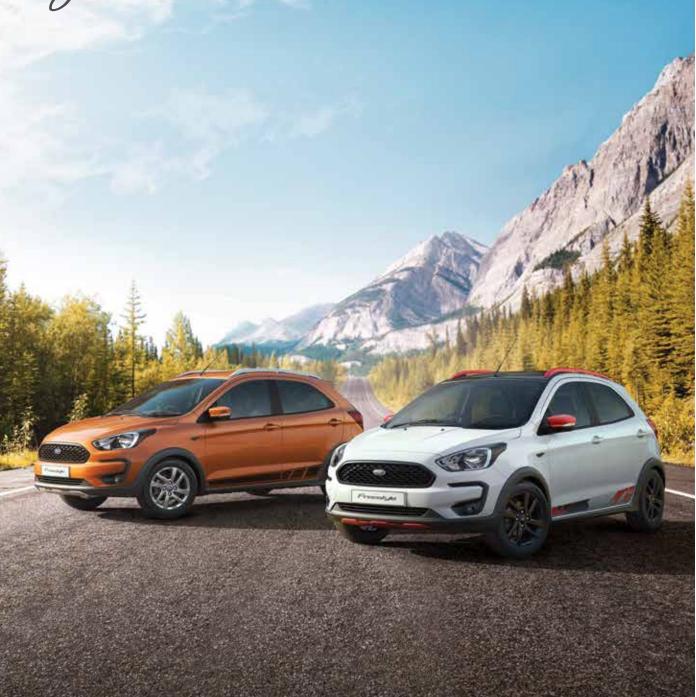
Opt for pick-up and drop at your doorstep for your car service





The Ford Freestyle is India's first Compact Utility Vehicle (CUV) that is designed to complement your freestyle spirit. Whether it's cruising on smooth roads or exploring rugged terrains, Freestyle gives you the josh to navigate life on your own terms and live without regrets. All it takes is the will, because this car can surely find the way.

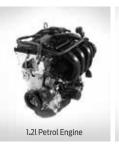
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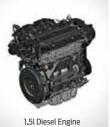


## **CAPABLE**

Equipped with a powerful engine and ARP (Active Rollover Prevention), the Ford Freestyle can take on both rough terrains and steep inclines. So push the pedal, chase that chance and take off to a place where your heart belongs.



96PS (70.79kW)



100PS (73.80kW)



ARP (ACTIVE ROLLOVER PREVENTION)



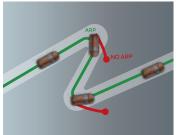
**GROUND CLEARANCE & SPORTY SUSPENSION** 

## **CONFIDENT**

The Ford Freestyle lets you drive through rough terrain boldly without compromising on safety. Its safety features are always ready for your free spirit, making sure you lead a life free of regret.









6 AIRBAGS REAR VIEW CAMERA

ARP (ACTIVE ROLLOVER PREVENTION)

**ABS & EBD** 



#### COOL

The Ford Freestyle oozes appeal from every curve and corner. Its bold and sporty exterior complements its premium interiors. Take it for a spin and infuse every road with its energetic freestyle spirit.



DUAL PAINTED ROOF



ROOF RAILS



R15 (185/60 R15) SPORTY ALLOY WHEELS



STYLISH INTERIOR

#### **CONNECTED**

The Ford Freestyle is the perfect companion, always attuned and adapting to the road ahead. Its smart technology and intuitive abilities are not just limited to what's outside the car but also what's on your mind, letting you navigate through life at your own free will.







TOUCHSCREEN WITH NAVIGATION

**RAIN SENSING WIPERS** 

**PUSH BUTTON START** 

**AUTOMATIC CLIMATE CONTROL** 

#### **COLOURS**



Freestyle - Canyon Ridge



Smoke Grey



Moondust Silver





Diamond White





Flate - Diamond White



White Gold



Smoke Grey



#### 3-Year/1,00,000 km Factory Warranty (



The Ford Freestyle now comes with 3-year/1,00,000 km factory warranty

#### Ford Service Price Promise (



When it comes to Ford service, believe in facts and not impressions. Here is the Ford Freestyle periodic maintenance table for you to see and judge for yourself.

#### Periodic maintenance service prices~

The price you see is the price you pay.

Model	Variant	Engine	1 year / 10,000 kms	2 year / 20,000 kms	3 year / 30,000 kms	4 year / 40,000 kms	5 year / 50,000 kms	6 year / 60,000 kms	7 year / 70,000 kms	8 year / 80,000 kms	9 year / 90,000 kms	10 year / 100,000 kms
Ford	Petrol	1.2L	1398	3487	3682	3487	3324	5304	3324	3487	3682	3487
Freestyle	Diesel	1.5L	2198	4287	5624	4287	4124	6276	4124	4287	5624	4287

# Presenting FordPass™ SMART VEHICLES FOR A SMART WORLD

#### Experience connectivity with your Ford wherever you are.

Experience the next-gen connectivity with your Ford vehicle and access features like remote start/stop, remote lock/unlock, vehicle locator, vehicle health alerts and more on your phone through the FordPass app.



#### Technical Specifications

Engine	1.2l Petrol Engine	1.5l Diesel Engine			
No. of Cylinders w/ Compression Ratio	3 Inline Cylinders / 11.2:1 Ratio	4 Inline Cylinders / 16:1 Ratio			
Displacement, cc	1194 cc	1499 cc			
Max. Engine Output, PS (kW) @ rpm	96PS (70.79kW) @ 6500 rpm	100PS (73.80kW) @ 3750 rpm			
Max, Torque, Nm @ rpm	119 Nm @ 4250 rpm	215 Nm @ 1750-2500 rpm			
Fuel Efficiency (km/l)	18.5km/l	23,8km/l			
Kerb Weight (kg)##	1026-1044 kg	1062-1080 kg			
Fuel Tank Capacity (I)	42l	40l			
Transmission					
Type	5 Speed Manual	5 Speed Manual			
Dimension					
Overall Length (mm)		54			
Overall Width (mm)	17:	37			
Overall Height (mm)	15'	70			
Wheel Base (mm)	24	90			
Turning Radius (m)	5.0				
Boot Space (I)	25	57			
Suspension					
Front	Independent	t McPherson			
Rear	Semi Independent	(Twist Beam type)			
Brakes					
Front	Ventilated Disc Brakes / Hydraulic, Vac	uum Assisted, Tandem Master Cylinder			
Rear	Drum Brakes / Hydraulic, Vacuum Assisted, Tar	ndem Master Cylinder with Auto Slack Adjuster			
Steering					
Technology	Electric Po	wer Assist			
Functionality	Tilt (	Only			
Wheels* & Tyres	Titanium /	Titanium+ / Flair			
Wheels	6,0x15	Alloy Wheels			
Tyres	185.	/60 R15			

<sup>\*</sup>Spare wheel is made of steel and size is 175/65 R14.

## Features

Variants	Titanium	Titanium+	Flair
Safety & Security			
ABS with EBD	/	✓	✓
Front Dual Airbags	/	/	/
Engine Immobiliser	/	✓ ·	✓
Front 3 Point Seat Belts	/	✓	✓
Rear Seat Belts (3 Point Outer, Lap Middle)	/	/	✓ ·
Beltminder - Driver & Passenger	/	✓	✓
Door Ajar Warning	/	✓ <b>/</b>	✓
Reverse Parking Sensor	-	/	✓ <b>/</b>
Speed Sensing Auto Door Locks	✓ ·	✓	✓ <b>/</b>
Perimeter Anti-theft Alarm	✓ <b>/</b>	✓	✓
High Speed Alert System^^	/	✓ <b>/</b>	✓
Rear-View Camera	<b>√</b>	✓	✓
Fog Lamp	Rear Only	Front & Rear	Front & Rear
Active Rollover Prevention (HLA/ESP/TCS)*	✓	✓	✓
Side & Curtain Airbags	-	✓	✓
Comfort & Convenience			
Driver & Passenger Front Seat Map Pockets	✓ <b>/</b>	✓ <b>/</b>	✓
6-Speed Variable Intermittent Front Wipers	✓	✓	✓
12V Power Source Outlet - Front	/	/	✓
Passenger Sunvisor Vanity Mirror	<b>✓</b>	✓	✓
Power Windows - Front & Rear	<b>✓</b>	✓	✓
Driver Side Power Window - One Touch	Up & Down	Up & Down	Up & Down
Keyless Entry	✓	✓ <b>/</b>	✓
Front & Rear Grab Handles with Coat Hooks	✓ ·	-	-
Home Safe Head Lamps	/	/	✓
Driver Seat Height Adjustment	✓	✓	✓
Rear Window Washer & Wiper	-	✓	✓
Electric Rear Window Defroster	-	✓	✓
Push Button Start	<b>✓</b>	✓	✓
Power Adjusted Outer Mirror	✓	✓	✓
Power Fold Outer Mirror	✓	✓	✓
Automatic Climate Control	-	✓	✓
Inner Rear View Mirror	Day/Night	Electrochromic	Electrochromic
Automatic Headlamp	-	✓	✓
Rain-Sensing Wiper		✓	✓

 $<sup>*</sup> HLA - Hill\ Launch\ Assist,\ ESP-Electronic\ Stability\ Program,\ TCS-Traction\ Control\ System.$ 

#### Features

Features			
Variants	Titanium	Titanium+	Flair
Infotainment & Connectivity			
Vehicle Connectivity with FordPassTM	✓	✓	✓
Audio with AM/FM, MP3, Microphone	✓	✓	✓
USB	1 Port	1 Port	1 Port
Bluetooth®	✓	✓	✓
4 Speakers (2 Front + 2 Rear)	✓	✓	✓ ·
Steering Wheel Mounted Audio Controls	✓	Audio+Phone	Audio+Phone
Touchscreen (Capacitive) Infotainment System	✓	✓	✓ ·
Embedded Navigation	✓	✓	✓
Exterior			
Upper/Lower Grille Mesh - Black	✓	✓	✓ ·
Headlamp Bezel - Black	✓	✓	✓
Body Cladding on Side & Wheel Arches	✓	✓	✓
Body Coloured Outer Door Handles	/	✓	✓
Exterior Mirror	Body Coloured	Body Coloured	Anodised Red
Front Fog Lamp Ornamentation - Black	/	✓	✓ /
B/C Pillar Black Tape	/	✓	/
15" Alloy Wheel	/	/	✓(Premium Black Painted)
Dual Tone - Black Painted Roof	-	-	<b>√</b>
Turn Indicators on Outer Mirror	/	/	/
Roof Rails	Silver	Silver	Anodised Red
2 tone Flair Decals on Doors and Decklid	-	-	/
Front & Rear Skid Plates	Silver	Silver	Anodised Red
Interior		2.11.21	
Charcoal Black Interiors	,	,	
Charcoal Black Interiors	✓	✓	✓
Front Door Scuff Plate	✓ ✓	✓ ✓	/
Front Door Scuff Plate	✓	✓	✓
Front Door Scuff Plate Rear Seat Full Fold Down	/	<i>J</i>	<i>I I</i>
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest	/ /	/ /	<i>, , , , ,</i>
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest	/ / /	<i>, , , , ,</i>	/ /
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest Seat Upholstery	/ / / / Fabric	√ √ √ √ Fabric	✓ ✓ ✓ Fabric with Flair Branding
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest Seat Upholstery Rear Parcel Tray	/ / / / / / / / / / / / / / / Fabric -	✓ ✓ ✓ ✓ Fabric	✓ ✓ ✓ ✓ Fabric with Flair Branding
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest Seat Upholstery Rear Parcel Tray Inner Door Handles - Chrome Front Door Trim Panel - Fabric	/ / / / / / / / / / / / / / / / / / /	✓ ✓ ✓ ✓ Fabric ✓ ✓	✓ ✓ ✓ ✓ Fabric with Flair Branding ✓
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest Seat Upholstery Rear Parcel Tray Inner Door Handles - Chrome Front Door Trim Panel - Fabric Parking Brake Knob - Chrome	/ / / / Fabric - / - /	✓ ✓ ✓ ✓ Fabric ✓ ✓	✓ ✓ ✓ ✓ Fabric with Flair Branding ✓ ✓ ✓
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest Seat Upholstery Rear Parcel Tray Inner Door Handles - Chrome Front Door Trim Panel - Fabric	/ / / / Fabric - / - /	✓ ✓ ✓ ✓ Fabric ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ Fabric with Flair Branding ✓ ✓
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest Seat Upholstery Rear Parcel Tray Inner Door Handles - Chrome Front Door Trim Panel - Fabric Parking Brake Knob - Chrome Door Deco Strip Applique - Sienna Steering Wheel / Radio Bezel Applique	/ / / / Fabric - / - /	/ / / / Fabric / / / / / / / / / / / / / /	✓ ✓ ✓ ✓ Fabric with Flair Branding ✓ ✓ ✓ Anodised Red
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest Seat Upholstery Rear Parcel Tray Inner Door Handles - Chrome Front Door Trim Panel - Fabric Parking Brake Knob - Chrome Door Deco Strip Applique - Sienna	/ / / / Fabric - / - /	/ / / / Fabric / / / / / / / / / / / / / /	✓ ✓ ✓ ✓ Fabric with Flair Branding ✓ ✓ ✓ Anodised Red
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest Seat Upholstery Rear Parcel Tray Inner Door Handles - Chrome Front Door Trim Panel - Fabric Parking Brake Knob - Chrome Door Deco Strip Applique - Sienna Steering Wheel / Radio Bezel Applique Instrumentation & Lighting	/	/	Fabric with Flair Branding  Fabric with Flair Branding
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest Seat Upholstery Rear Parcel Tray Inner Door Handles - Chrome Front Door Trim Panel - Fabric Parking Brake Knob - Chrome Door Deco Strip Applique - Sienna Steering Wheel / Radio Bezel Applique Instrumentation & Lighting Trip Computer Low Fuel Warning Light	/	/ / / Fabric / / / / Fabric / / / / Deep Space	Fabric with Flair Branding  Fabric with Flair Branding
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest Seat Upholstery Rear Parcel Tray Inner Door Handles - Chrome Front Door Trim Panel - Fabric Parking Brake Knob - Chrome Door Deco Strip Applique - Sienna Steering Wheel / Radio Bezel Applique Instrumentation & Lighting Trip Computer Low Fuel Warning Light Distance to Empty	/	/ / / / Fabric / / / / / Deep Space	Fabric with Flair Branding  Fabric with Flair Branding
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest Seat Upholstery Rear Parcel Tray Inner Door Handles - Chrome Front Door Trim Panel - Fabric Parking Brake Knob - Chrome Door Deco Strip Applique - Sienna Steering Wheel / Radio Bezel Applique Instrumentation & Lighting Trip Computer Low Fuel Warning Light Distance to Empty Maintenance Warning Display	/	/ / / / Fabric / / / / / / / / / Deep Space	/ / / / Fabric with Flair Branding / / / / Anodised Red Proteus Black
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest Seat Upholstery Rear Parcel Tray Inner Door Handles - Chrome Front Door Trim Panel - Fabric Parking Brake Knob - Chrome Door Deco Strip Applique - Sienna Steering Wheel / Radio Bezel Applique Instrumentation & Lighting Trip Computer Low Fuel Warning Light Distance to Empty Maintenance Warning Display Water Temperature Warning Light	/ / / / / / / / / / / / / / / / / / /	/ / / / Fabric / / / / / / / / Deep Space	Fabric with Flair Branding  Fabric with Flair Branding
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest Seat Upholstery Rear Parcel Tray Inner Door Handles - Chrome Front Door Trim Panel - Fabric Parking Brake Knob - Chrome Door Deco Strip Applique - Sienna Steering Wheel / Radio Bezel Applique Instrumentation & Lighting Trip Computer Low Fuel Warning Light Distance to Empty Maintenance Warning Display	/	/ / / / Fabric / / / / / / / / / Deep Space	/ / / / Fabric with Flair Branding / / / / Anodised Red Proteus Black / / / / / / / / / / / / / / / / / / /
Front Door Scuff Plate Rear Seat Full Fold Down Adjustable Front Seat Headrest Adjustable Rear Seat Headrest Seat Upholstery Rear Parcel Tray Inner Door Handles - Chrome Front Door Trim Panel - Fabric Parking Brake Knob - Chrome Door Deco Strip Applique - Sienna Steering Wheel / Radio Bezel Applique Instrumentation & Lighting Trip Computer Low Fuel Warning Light Distance to Empty Maintenance Warning Display Water Temperature Warning Light Courtesy Light Delay Battery Monitor Sensor	/	/ / / / Fabric / / / / / / / Deep Space	Fabric with Flair Branding  / Fabric with Flair Branding  /  /  /  Anodised Red Proteus Black  /  /  /  /  /  /  /  /  /  /  /  /  /
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#### BUILT QUALITY, GREEN, SAFE AND SMART

FORD **SERVICE** 

DIESEL 23.8km/l" PETROL 18,5km/l"

GIVE A MISSED CALL TO 73302 73302 TO DOWNLOAD DIGITAL BROCHURE



1800 209 7400

Dealer Stamp

#### Savings on Service:

The Ford Freestyle comes with a 3-year/1,00,000 km factory warranty.

- Extended Warranty: Covers your car against all electrical & mechanical failures, for an additional period
- Scheduled Service Plan: Covers periodic maintenance services
- Total Maintenance Plan: Covers complete maintenance of your car for guaranteed peace-of-mind ownership
- Roadside Assistance: 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre

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